



***PIXELPOINT***  
**POS**  
Software

For the  
Hospitality  
Industry

# Reliable

# Flexible

# Easy to Use

These words are hard to come by in today's demanding hospitality environments. Today's industry demands that you have tight control over food and labour costs, increased customer satisfaction, and increased efficiency, all while you're holding down the competition and learning to analyze the growing amount of information required to properly manage your business.

PixelPoint POS software is designed to alleviate the burden of information overload without the loss of powerful features you have come to expect from world class leading edge software solutions.

Whether you're only interested in sales tracking and time & attendance, or more interested in perpetual inventory management and multi-store corporate consolidation, PixelPoint's software solutions can help you meet whatever objectives you have set out to achieve.

And, PixelPoint POS software has been designed by a team of leading industry professionals using the latest in software development technology, so you can be assured that you'll spend less time maintaining it and more time exploiting it as a simply powerful management tool.

PixelPoint POS Software for Windows 95/98/NT is much like a POS environment. This one unique application suite can deliver a solution regardless of your specific vertical market. Whether you're running a fine dining restaurant, a fast food chain or even a high volume bar, PixelPoint POS software can be configured to meet your specific needs.

This way, when it comes time to expand your business, your PixelPoint POS solution will be right there to grow with you.

## SQL Database

PixelPoint POS is driven by a centralized SQL database engine to increase reliability, scalability and efficiency. Integrity is the name of the game in harsh POS environments and SQL brings the product closer to the goal of "ZERO ADMINISTRATION POS".

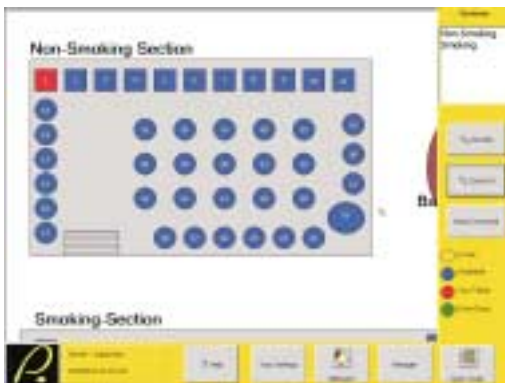
Whether you're running 5 or 50 terminals, this product's performance remains constant - reliable and available. PixelPoint's SQL engine adds a new dimension to the product with features and functionality like:

- Automated Database self maintenance.
- Centralized Management.
- Runs in the background of any POS terminal or can run on dedicated server for high volume environments.
- PixelPoint POS SQL Database Server is ODBC compliant and compatible with all 32-bit Windows platforms.
- SQL Engine and DB "installs automatically", eliminating the need for database administrators.

## Flexible & Adaptable

Since every restaurant environment is different, PixelPoint allows you to easily customize the layout of your order screens with an easy-to-use design tool. You can change the size, color or position of any of the screen components such as the item grid, category grid, on-screen bill, and function buttons.

And since different screen layouts can be used on different terminals, mixed environments are easily handled.



Adding visual effect wasn't the only reason for this esthetically pleasing custom floor layout. Table management features play an essential role in being able to give your staff a clear picture of which tables are available, occupied and which are almost available.

Now add the ability of seeing which tables are being seated and which tables need to be bussed, and you have a completely automated table management & reservation tool to better your customer service and table turnover.



## Easy To Use

One lasting reality of the hospitality industry is its high labour turnover. To have the ability to quickly train a new bartender, new server or even a new manager, means having the confidence that your operation and customers will enjoy uninterrupted service.

Reduced training times and reduced line ups at the terminals are due to PixelPoint's incredibly intuitive layout. All screens flow naturally and seamlessly between each other so the next step is always predictable. This will help your staff place orders faster, more accurately, and with less effort so more of their time can be spent with your customer.

Bartenders can process an entire transaction in as little as 2 key presses and servers can directly access their checks and continue orders without burrowing through a series of key presses. Everything from placing orders, to performing cashouts to performing end-of-day procedures - all have been optimized to save you and your staff

# Menu Management

A highly functional and flexible menu layout often decides the success of a point of sale system in any environment. In order to accommodate some of the most demanding menus, PixelPoint's simplified menu designs deliver comprehensive and logical sequencing to dramatically reduce entry errors, therefore increasing your overall productivity.

Unlimited products, recipe items, menus and modifiers ensure that any menu can be implemented so you can design an effective interface for your staff.

Added ability to sell out items from any terminal, setting item countdowns, or even adding new items from the POS without the use of a keyboard on the fly, means that your managers can constantly interact with your menu to keep your operation running smoothly, even at peak traffic times.

# Inventory Management

PixelPoint comes standard with many inventory features which allows you to track product sales, product usage, and inventory usage by allowing the operator to build recipes for any product. With these standard features, the operator does not need to input inventory purchases as they are received, as you would in a perpetual inventory environment, and continue to be able to retrieve reports that reveal food or beverage costs, products sold or inventory used between any date range.

Perpetual inventory management is sometimes critical in those environments that demand scrutiny in order to reduce overall food and beverage costs. PixelPoint StockBoy™ is a 32-bit manager which monitors and manages the flow of "raw materials" in PixelPoint. From automated re-order reports to support for weighed items to multi-warehouse management, PixelPoint can help you drive down food & beverage costs by helping you create a fully perpetual inventory environment.

# Time & Attendance

One of the top challenges in today's industry is increased labour costs. Being able to efficiently and effectively manage your time & attendance information will reduce overall labour costs and increase employee productivity. PixelPoint's integrated time & attendance features allow for unlimited shifts and multiple job positions for each employee.

Increase employee productivity with PixelPoints, an employee merit/demerit system that allows you to reward your employees for good performance, and pinpoint deficiencies in performance, allowing you to refine your training strategy to improve in those areas.

Now combine employee scheduling and interfaces with leading payroll packages, and the result is tight, integrated control over the entire labour management process.



## Integrated Delivery

For those environments that have elected to extend their products to customers at home, PixelPoint includes delivery functions as an integrated part of the software. Interacting with a central member database, the delivery function allows easy searches by name or phone number, last 3 order recall, and full interaction with the client retention features - all this from any terminal in the restaurant.



## Client Retention

Customer satisfaction drives the success of any business. PixelPoint's integrated customer loyalty features allow you to focus more on increasing customer loyalty to improve their dining experience.

Fully integrated with a central member database, the client retention function is able to award points to your customers based on the products they purchase. Customers can later redeem these points at the point of sale with the use of AutoCoupons, which are automatically displayed on the user's screen once the customer has been identified. Customers can then choose to use one of the coupons, or allow their point balance to accumulate in order to later redeem them for an even greater discount or promotion.

Take an even more active marketing role by using the underlying data, such as preferred items and moneys spent in a variety of marketing efforts.

## International Ready

As the Internet age breaks down borders, more applications have to work in different international environments. PixelPoint allows for customization of its language database with an easy to use tool.

The ability to configure unlimited multiple currencies also ensures that this software can be installed in almost any country and thrive in borderlyng businesses where multiple currencies are needed on the same transaction.



# The Ability to Grow your POS

PixelPoint offers a suite of applications to extend the functionality of your POS to make sure that it can be right there with you when you need to expand your business. All applications work seamlessly with one another and this multi-tiered design ensures the highest possible expandability, efficiency and reliability.

## CreditCheck™ Credit Manager

A System Agent that acts as a credit information processor, activating in-house charge accounts, credit card authorizations, and PMS interfaces.

## StockBoy™ Perpetual Inventory

A System Agent that activates perpetual inventory features in PixelPoint POS. Required to manage inventory levels, activate multi-warehouse features, purchasing, and activate associated reports.

## StaffTime™ Labour Scheduling

Employee Scheduling interacts with PixelPoint POS for a more secured and controlled labour management environment. Increase efficiency and dramatically reduce overall labour costs by controlling clock-ins and clock-outs, utilizing labour forecasting tools, and control staffing levels at time of schedule entry, all in an easy-to-use interface.

## TableTime™ Reservations

Waiting list and reservations software that interacts with PixelPoint POS table management features to help manage even the most demanding environments.

## TalkTime™ Remote Schedule Retrieval

When used in conjunction with StaffTime™ (Employee Scheduling), TalkTime™ can fully automate the scheduling process by allowing employees of a restaurant to remotely retrieve their scheduled shifts via touch-tone telephone.

## SalesCall™ Remote Sales Retrieval

Interactive telephony application enables remote sales information retrieval via touch tone telephone.

## PixelKDS™ Kitchen Video

A PixelPoint System Agent that drives a Kitchen Video Display system ideal for fast food operations and high volume restaurant kitchens.

## PixelHQ™ Corporate Management

Multi-store data consolidation via Internet allows efficient collection and analysis of vital corporate information.

## PMSCoconnect™ Property Management Driver

PMSCoconnect enables PixelPoint POS to communicate & post payments to folios with front desk management systems.



## **System Requirements**

### **Server POS Terminal**

Microsoft Windows 95/98 or  
Windows NT 4.0 or higher  
500 MB hard disk space  
64 MB RAM  
Mouse driven pointing device  
such as a touch screen

### **Client POS Terminal**

Microsoft Windows 95/98 or  
Windows NT 4.0 or higher  
500 MB hard disk  
32 MB RAM  
Mouse driven pointing device  
such as a touch screen

**1 800 26 PIXEL**

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P/N 231-3000